

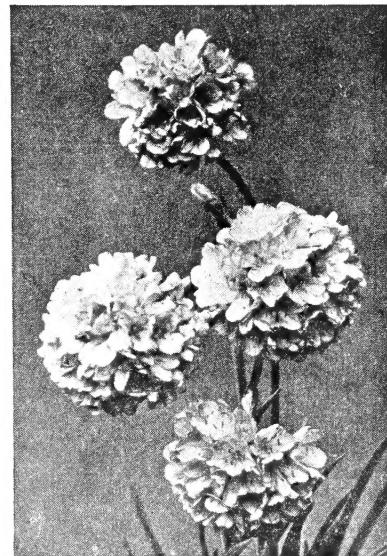
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# Armeria Glory of Holland

A  
NEW  
IMPROVED  
ARMERIA



A  
NEW  
BEAUTIFUL  
CUT FLOWER

## GROW IT!

*You Will Like It—Your Customer Will Love It*

A BEAUTIFUL, clear, deep pink of the size of a silver dollar, the flowers are borne in great abundance on a straight, graceful stem 24 inches high, during June and continue to bloom in late summer and fall until frost. As a cut flower it stands up well and lasts for many days. Its beautiful pink color blends well in any floral arrangement. It brings grace to any flower piece.

Imagine, a plant, forming a perfect rosette of lanceolate, glaucous green leaves, perfectly relaxed on top of the ground, out of which rise a great number of thin, straight, wiry stems, straight up to the heavens, of a light gray-green color, the green that we see in a wave on the ocean on a bright sunny day, and at the end of each of these stems is a large ball, 2 to 3 inches in size, of a deep pink, perfect in color and form. Besides its charming picture, it is the supreme of perfection.

*Strong plants for September planting*  
\$2.00 per 10 - \$15.00 per 100  
CASH. F.O.B. HOLLAND.

### —SEED—

To give our customers an opportunity to try this beautiful Armeria at a small expense, we offer for the first time a limited quantity of our own grown and harvested seeds, of our spring 1944 crop for July delivery and sowing.

#### *Generous Trial Package,*

*Postpaid.....\$1.00 cash*

*Per Ounce, Postpaid.....\$7.50 cash*

#### **DIRECTIONS FOR SOWING SEED**

Sow in July as soon as received. Prepare seedbed with screened, well fertilized soil. Soak several hours before sowing, then level it smoothly and tamp down lightly. Sow the seed thinly and evenly and then cover up with fine screened soil or peat-moss to a depth of one-fourth inch, perfectly level and then tamp down solid. Afterwards sprinkle with a fine spray twice daily. Leave the plants in the seedbed for two summers, then transplant if you wish.

**Weller Nurseries Company, Inc., Holland, Mich.**

